



AIWF BUSINESS MEMBERSHIP OPPORTUNITIES

Wine Cellar Membership \$250.00

(Wine Industry Professionals)

The AIWF Wine Room Membership supports the mission of founders, Julia Child, Robert Mondavi, and Richard Graff.

Memberships: Benefits for two (2) designated representatives, each of whom may be assigned to the same chapter

Hosted Events: Opportunity to host at least one (1) event annually at business/venue

AIWF Chapter Webpage: Logo presence on Chapter Corporate Partner page with link to business website or AIWF Promotion or Discount offer page (can be changed out four (4) times annually)

Dedicated Mailing: Access to Chapter Active Membership Mailing Address or Email Address List to send own designed postage pre-paid promotional mailing or eBlast to chapter membership one (1) time during term**

National ePublication: Opportunity to have logo and link to business website or AIWF Specific Promotion Page inclusion with Chapter Spotlight featured one (1) time annually in National ePublication *Savor This*TM—distribution 14,000+

Commemorative Certificate: Business will receive a Commemorative Membership Certificate

Other Offers:

- Offer 10% Discount on wine to all current AIWF Members
- AIWF Wine Scholarships available for your employees
- AIWF Facebook Postings
- AIWF Members support your business membership through events

*** Any event Activation, layout & design or mailing, are an additional expense. All proposed items are to take place within the agreement term.*